

Timothy E Bauman

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working remotely from Granby, MA

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Senior Shopify and ecommerce web developer with 10+ years building fast storefronts, conversion-focused features, launch workflows, and practical tooling for commerce teams.

CORE SKILLS

SHOPIFY

Liquid, Online Store 2.0, checkout/extensions, APIs, webhooks

SYSTEMS

Git workflows, deployment checks, Node, GraphQL, REST APIs

FRONTEND

JavaScript, React, HTML, CSS/SCSS, accessibility, performance

COMMERCE

launch support, conversion features, analytics-aware iteration, Figma

EDUCATION

University of Connecticut - BA, Quantitative Economics. Academic Excellence Scholarship, Dean's List.

PROFESSIONAL EXPERIENCE

Senior Web Developer, GrooveLife

March 2022 - Present

- Own Shopify storefront development for a high-volume ecommerce brand, building theme features, launch updates, and merchandising experiences with Liquid, JavaScript, and CSS.
- Modernized theme architecture around Shopify Online Store 2.0 patterns, improving maintainability for product, content, and promotional workflows.
- Improved site performance by removing, replacing, and rewriting costly frontend code until Core Web Vitals and Lighthouse checks reached passing targets.
- Set up Git-based development and deployment processes with automated code and performance checks for a more reliable release workflow.
- Partner with design, data, product, and marketing teams to ship conversion-focused features, seasonal launches, tests, and internal ecommerce tooling.

Front-End Developer, Wpromote

July 2016 - March 2022

- Built Shopify stores, landing pages, interactive web experiences, and HTML email campaigns for ecommerce and lead-generation clients.
- Joined the creative development team as its second developer and helped shape team standards, delivery practices, and reusable development processes.
- Collaborated with designers, marketers, and account teams to turn campaign concepts into responsive, production-ready web work under tight launch timelines.

Freelance Web Developer

July 2014 - Present

- Build and maintain ecommerce and marketing websites for small businesses and early-stage products, from theme customization to custom frontend implementation.
- Work remotely with clients through design iteration, content structure, CMS setup, and launch support.
- Coordinate additional developers when project scope requires a larger delivery team.

SELECTED ECOMMERCE WORK

GrooveLife

Senior developer for Shopify storefront features, launch support, performance improvements, and internal commerce tooling.

CreateMe

Created a Gatsby and React marketing site connected to a custom Prismic CMS.

Island Cannabis Co

Built Shopify theme from scratch, edited core Shopify functionality to fit with cannabis industry restrictions.

Trex Furniture - Little Chair Big Impact

Built an interactive campaign experience with responsive animation and custom frontend behavior.